

## 2013 Annual General Meeting of the Sensometric Society (Conducted virtually on September 3, 2013)

**Present:** *Michael Meyners, Anne Hasted, Barbara Pfeiffer, John Castura, Michal Kazmirsky, Pascal Schlich, Peter Putnam, Richard Popper, Rune Christensen, Tom Carr, John Ennis, Lei Mikawa, Brian Guthrie*

**Excused:** *Hal MacFie, Guillermo Hough, Thierry Worch, Dominic Buck*

### Minutes:

- 1) The minutes of the previous meeting held at the 11<sup>th</sup> Sensometrics meeting in Rennes, France could be read on the web page. A vote of approval of these minutes was called for.

*No further comments; minutes approved.*

### 2) Chairman's report

Past (2y), current and planned activities

- Added several member benefits
- New membership categories w/o FQAP
- Joint symposia with SSP (held during Sensometrics and SSP symposium in 2012)
  - Well received with positive feedback
- LinkedIn group still quite inactive
- Tutorials for Pangborn 2013 attempted but did not work out
  - Only two proposals
  - Visas a problem?
- Sensometrics workshop @ Pangborn 2013
- Further member benefits (yes, as always...)
- Workshops @ Sensometrics 2014 and elsewhere
- Scholarships etc. for Sensometrics 2014 (close collaboration with local organizers)

*John Ennis: Pursue connection with ASTM? Tom Carr: Good idea but no time right now for him and Richard, MM: Needs to be to mutual benefit, John Castura: Reciprocal links. Anne: What about joint workshop with Eurosense since SSP workshop went well? MM: potential joint workshop for Sensometrics and SSP workshop could also be given at Eurosense. Pascal Schlich: Suggested we contact E3S? MM: Joint workshop should have professional not technical focus. JC: In Berne meeting, Hal chaired Sensometrics workshop. PS: Will send contact information to MM.*

### 3) Treasurer's report (Anne)

*Anne Hasted: Showed the slides of the report. A few less members (111 compared to 115). New rate brought in slightly less money, but also less money went out to Elsevier. Bank fees have dropped on GBP account. New fees from Euro account that is mainly used for Euro payments. No comments on second page. Low usage of new membership options. MM expressed disappointment with low usage of reduced fee level (students, members from low to middle-income countries) - need more advertising. AH: No incentive to sign up this year as no Sensometrics meeting with discount. MM: Book discounts might pay off immediately for students. JE: Didn't know about book discounts, so shows need for advertising member benefits. Barbara Pfeiffer: No run on reduced rate. AH: Must be a good deal. MM: 11 members is still 10%, so worth it. AH: We're not reaching new people. JE: Can use workshops to advertise, need to make sure we advertise the society better with any event we organize*

*(tutorials, workshops, ...) BP: Need to go through schools. BG: Does it make sense to spread news among other stats societies? MM: Interesting thoughts. Brian: Online courses can be fun, is it worth making an online course (e.g. www.coursera.org)? Richard Popper: Can tap into Sensory community more easily. AH: Should think about ways to sensibly use our money. Perhaps we should award the presenters a fee. MM: Rotterdam format worked out okay, could supplement. JC: Per Brockhoff has produced videos that are being watched on itunes. New website seems to be helping stabilize membership due to automatic reminder and quick and easy renewals. Also, word of reduced cost membership is starting to trickle out. BP: Online courses could attract members. MM: Keep MOOC's on radar.*

#### 4) Discussion of Tutorials

- Call for tutorials for Pangborn 2013 triggered only 2 proposals
- Not enough for an attractive setup
- Try again @ Sensometrics 2014 and other meetings (e.g. Eurosense)
- Help on logistics by organizers ?
- Hope we have more proposals

*Tom Carr: Tutorials will be integrated for Sensometrics 2014. MM: Preferred if registration to tutorials is integrated with conference registration. JE: Hard to advertise separately. MM: Could run through Sensometrics website if needed, but better if through conference webpage.*

#### 5) Sensometrics workshop @ Pangborn 2013

- Hal and Michael organized workshop for Rio
- 4 "invited" speakers
- > 200 attendees, good discussions
- Hope to do similarly again (Eurosense?)

*MM: Data workshops in future? Good idea but a lot of work and sometimes confusing. JE: Should use these workshops to advertise. MM: Will develop some standard slides that every Sensometrics workshop chair will should present.*

#### 6) Latin American Sensometrics group meeting @ Pangborn 2013

- Guillermo called regional members and others interested in Sensometrics to discuss needs/wishes/collaboration areas
- ~50 participants
- Sensometrics 2018 in LA? → requested a workgroup to come up with a proposal
- 2 or 3-day Sensometrics Workshop in LA? → same as above
- Sensometrics Membership: LA is included in the countries that are eligible for membership @ reduced rate → clarified on the website
- Webpage in Spanish? → might not be needed

*MM: Translation and double maintenance could be a lot of work and doesn't seem necessary according to feedback from the LA region.*

#### 7) Sensometrics Meetings

- 11<sup>th</sup> Meeting 2012: Rennes
- 12<sup>th</sup> Meeting 2014: Chicago, USA (Tom)

*MM: Meeting in Rennes went well, thanks again to Sébastien and Marine for the organizing the meeting. TC: 2014 meeting set for July 29 - August 1. Promote people staying at hotel for meeting. No longer planning dinner on boat. Dinner price will be \$95.*

#### Meeting Schedule

- Tuesday – July 29 – 8:30 to 4:30
  - Tutorials – 4 in the AM/4 in the PM
- Wednesday and Thursday – July 30/31 – 9 to 5
  - Talks, Posters and Exhibits
- Friday – August 1 – 9:00 to 1:30
  - Talks, Closing at Lunch

*TC: John Castura chairs scientific committee*

#### Fees

- Registration:

– Type	Early	Regular	On-Site
– Academic	\$450	\$500	\$600
– Student	\$200	\$250	\$350
– Non-Acad.	\$750	\$800	\$900
- \$50 discount for members.

*TC: Different from previous proposals, suggest to not give membership to non-members that register (additional workload, might even result in losses), just charge \$50 more for non-members instead. AH: Reasonable idea. What is break even point? TC: 125 registrants. JC: Will there be scholarships? TC: Will come from Sensometrics instead of from registrants. MM: Would be good to have website up before newsletter. TC: Reasonable goal. JE: Split or single session? TC: Right now plenary, but could go split.*

#### Future Meetings

- 13<sup>th</sup> Meeting 2016: Brighton, UK (Dominic)  
Wednesday 27<sup>th</sup> – Friday 29<sup>th</sup> July 2016  
Thistle Hotel, Brighton, UK
- 14<sup>th</sup> Meeting 2018: Latin America? Washington DC?

*MM: 2018 location tbd depending on possible proposal from LA. Are further ahead of planning these meetings than ever, so no rush to have the final decision yet.*

#### 8) Global Sensory Group (Anne)

- Group meeting during Pangborn in Rio  
(pushed forward by D Lyon, C Kuesten, M Nestrud, J McEwan, A Goldman)
- Attended by representatives of international societies (such as ours) and local groups
- Agreed to start with two initiatives:
  - i. Development of a global network to support students
  - ii. Communication – development of a global communication network between societies and groups

- If we want to be involved: need two volunteers for sub committees developing the initiatives
- AH has the papers outlining the draft proposals

*MM: Elsevier support mainly for communications? AH: Two separate initiatives (student support and communication), details not clear at this point. BP asked for clarification, AH agreed to send proposals. BP: Can we email academics to see who is interested? MM: Don't think we can filter, but can list in newsletter. BP: Can we post proposals? MM: Can list in members only space. BP volunteered to represent the society in the global communication network initiative; representative for student network initiative tbd.*

#### 9) Website

- Courses w/ discount announced more prominently
- Any feedback from society members regarding the web site?
- Any wishes, missing topics, etc. to be included or updated more regularly?

*MM: Thanks to Barbara for timely updates. JC: LinkedIn group separate and reaches separate audience, trying to syndicate news to LinkedIn but ran into problems. Any objections to reposting information from website? MM: No objection. JE: Better to use links than post content. JC, MM: Good idea.*

#### 10) Call for Nominations: Elections 2014

- The following terms end:
  - i. Vice-Chair (outgoing: John Castura\*)
  - ii. Treasurer (outgoing: Anne Hasted\*)
  - iii. 2 Ordinary Members (outgoing: Barbara Pfeiffer, Thierry Worch\*)
- \* Not eligible for another term in the same position.
- Please send nominations to Michael (chair@sensometric.org)

#### 11) Other topics

- Thanks to Hal for his efforts as an editor of FQAP

*MM: Thanks to Hal for his efforts in establishing FQAP as the society's official journal and for maintaining the excellent relationship with Elsevier. JC: Do we have any input on new editor? MM: Not sure, probably not, but hope Hal will take care of that. AH: Hal editor until June 2014.*

- Feedback on virtual meetings  
(with the prospect of doing this biannually in odd years)

*JE: Virtual meeting was better than having to use time at conference.*