

10 'Sensometric' conferences

a personal 'sentimental journey'



10th SENSOMETRICS meeting



past] present [future



past

1992 Leiden, The Netherlands

The sensory view versus the data analytical view (Pieter Punter & Willem Heiser)



past] present [future



past

1994 Edinburgh, Scotland

Sensory experiments: Do they make sense? (John Gower)



ing

past] present [future



past

1996 Nantes, France

The dark site of preference mapping (Pascal Schlich)





past] present [future

past

1998 Kopenhagen, Denmark

Statistics and sensory analysis: who is taking advantage of the other? (G. Le Calvé)





past] present [future



2000 Columbia, USA

Market segmentation with finite mixture models (Wagner Kamakura)





past] present [future



2002 Dortmund, Germany

The psychology of food choice (Ep Köster)



10th SENSOMETRICS meeting



past] present [future

past

2004 Davis Ca, USA

Conjoint measurement: A new vista for Sensometrics (Howard Moskowitz)





past] present [future



2006 As, Norway

Making Sense of Data (Harald Martens)



10th SENSOMETRICS meeting



past] present [future

past

2008 St-Catharine, Canada

Communicating Statistics to non-technical people (Ann Hasted, Chantal Gilbert & Chris Findlay)



10th SENSOMETRICS

past] present [future



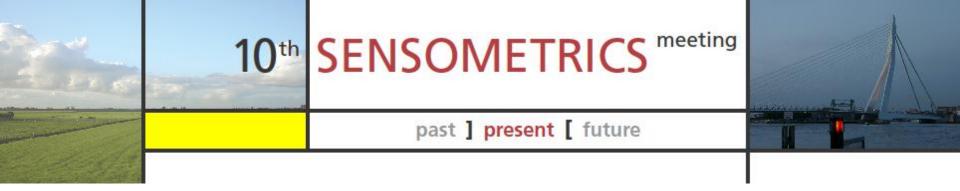
'philosophical' papers

- 1992 Data analysis, a sensory view; sensory analysis: a data analytical view (Punter, Heiser)
- 1994 Sensory experiments: do the make sense? (John Gower)
- 1996 Sensometrics: a debate on statistical guidelines (Hal MacFie)
- 1998 Statistic and sensory analysis: who is taking advantage of the other? (G. Le Calvé)
- 2000 ?
- 2002 The psychology of food choice (Ep Köster)
- 2004 Conjoint measurement: A new vista for Sensometrics (Howard Moskowitz)
- 2006 Sensory science and sensometrics-yesterday, today & tomorrow (Hildegarde Heymann)
- 2008 New ways to describe, compare, evaluate and analyze products and assessors (Hervé Abdi)
- 2010 "Imagine a Tree of Methods: What will Keep the Sensory Branches Growing?" (Willem Heiser)



past] present [future

	1992	1994	1996	1998	2000	2002	2004	2006	2008	2010
Anova										
PCA/MVA/GPA										
Difference testing										
Consumer										
Philosphical papers										
Cluster analysis										
Preference mapping										
PLS										
HMFA/MFA										
Panel performance										
Bayesian papers										
SEM/Path modelling										
TDS										
Sorting										
TI										
Neural networks										
Biplots										
Fuzzy systems										



present

July 25th 2010 Rotterdam, The Netherlands